



22 February 2018

HP Educational Offering

Thank you for affording Student Edge the opportunity to present our HP laptop offering. We are committed to offering the best HP deals based on your requirements.

Our Background

Student Edge is committed to giving South African students the best value for money on laptops and other digital products. By partnering with leading South African brands, Student Edge can provide exciting bundle deals that offer fantastic affordability, including free delivery nationwide.

Student Edge is part of the SMD Technologies group, a distributor of technology around Southern Africa. SMD has been operating since 2005.

Our philosophy of finding the best suppliers in the world of high-quality genuine products is our key to success. Quality and reliability is what we have built our business on. This has resulted in us offering the best service and the lowest prices in the market. We carry large volumes of stock of all the products on our price list and hence we can offer unrivalled service. Over 95% of orders ship the same day that the order is placed. We also offer the best after-sales service and customer support.

Our Objective

As the educational lead for HP, we have launched innovative and best price offerings that will enable the educational sector to purchase top range equipment at distributor pricing.

Student Edge would like to support Central University of Technology in achieving its goals of training students and uplifting their lives through a good Education. The Efficacy of any training is measured by the understanding of the material and application thereof. Hence ensuring the student has access to the right tools and study material is imperative. The following laptops specifications and pricing aims to ensure that CUT can offer students a holistic learning environment to fulfil students learning experience.





Technical Specifications:

Technical Specifications	HP 255 G5	
Product Description	HP 255 G5 - 15.6" - E2 7110 - 4 GB RAM - 500 GB HDD	
Product Type	Notebook	
Operating System	Win 10 Pro education	
Processor	AMD E2 7110 / 1.8 GHz / 2 MB Cache	
Memory	4 GB DDR3L	
Storage	500 GB HDD / 7200 rpm	
Optical Drive	DVD SuperMulti	
Display	15.6" WLED 1366 x 768 / HD	
Graphics	AMD Radeon R2	
Integrated Webcam	Yes	
Networking	802.11a/b/g/n/ac, Bluetooth 4.2, Gigabit Ethernet	
Battery	3-cell - up to 5.75 hours*	
Security	Firmware Trusted Platform Module (TPM 2.0) Security Chip	
Dimensions (WxDxH)	38.43 cm x 25.46 cm x 2.43 cm	
Weight	1.96 kg	
Localisation	English / United Kingdom	

Pricing: For Student

The above HP laptop is bundled together with a Laptop Shoulder Bag, Mouse and One Year Care pack. (care pack explained below)

The total cost for this Bundle is R3999 to the students.

Alternate bundle offered to students at other universities is the HP laptop same specs as above, Laptop Bag and Volcano Headphones. Also priced at R3999

This bundle excludes the One Year Care pack**.

Please Note: All computers sold with Windows 10 and Microsoft 365 access with the university email address.





Current Bundle		CUT Bundle		
HP Laptop		HP Laptop		
Shoulder Bag		Shoulder Bag		
Headphones		Mouse		
		1 Ye	1 Year Care Pack	
R	3 999.00	R	3 999.00	

The above prices include Shape the Future reduced pricing – Shape the Future is Microsoft's approach for helping Government implement broad digital strategies for higher education academic customers and educators. Microsoft partner with device manufacturers to provide reduced pricing for Windows for higher education academic customers, with options that support devices across the spectrum – to support all learning scenario's.

Laptop support

- 1. Standard One Year Warranty:
- 2. HP Care Pack

The selected bundles will be bundled by Student Edge with a one-year Warranty. It is recommended that the HP Care pack is included. The care pack would allow you as the institution to focus on teaching and give HP the mandate to ensure that they offer the student the peace of mind that all technical issues will be resolved. (T&C apply)

What does Warranty cover -

the standard one-year warranty you will be covered for repairs or replacement of parts deemed defective. The warranty does not cover accidents, abuse or use of an HP product outside of the standard-use instructions included with the product ...







One Year Care Pack as per the HP Commitment

HP next business day onsite - Notebook Only Service

When hardware issues come up, the sooner you can get running again, the better. Have expertise at the ready with HP Hardware Next Business Day Onsite Service, and vastly improve your product uptime. With high-quality remote assistance or convenient onsite support available the next business day, help is there when you need it—so you can get back to work.

We'll be there the next business day

In-person repairs, parts and service will arrive at your door the very next business day. Our experts are on the job nine hours a day, five days a week.

Support you can count on

Our support specialists are always ready to assist in whatever way the situation calls for, whether it's remotely over the phone or in person.

Service levels and response times may vary depending on your geographic location. Service starts on date of hardware purchase. Restrictions and limitations apply. For details, visit www.hp.com/go/cpc. HP services are governed by the applicable HP terms and conditions of service provided or indicated to Customer at the time of purchase. Customer may have additional statutory rights according to applicable local laws, and such rights are not in any way affected by the HP terms and conditions of service or the HP Limited Warranty provided with your HP Product.

Key Features:

Remote problem diagnosis and support

Next business day [1] onsite hardware support

Replacement parts and materials included

Formal escalation procedures and management

Access to electronic support information and tools

HP remote system access and support





Care Pack support process for students:

The call support number is: +27 21 672 4036

There is also 2 electronic process's available to students where telephones may not be suitable. Online Web interface that allows the student to log the call and track progress. Online chat with a support agent to help trouble shoot and determine fix.

We have also provided an email address – to escalate any stolen units by sending an email with the details of the units. (please note this does not allow us to recover but certainly blacklists the device at the support center – should it ever be booked in it will be confiscated – and reported. The emphasis here is that the student should also open a police case as its personal theft.

Please see attached presentation for further info regarding the care pack support process.

We have also attached the HP spec sheet for further clarity.

We committee to offering you competitive pricing for quality devices and delivering exceptional service throughout the entire process.

Bursary Payments

Student Edge has facilitated the sale of laptops at other universities using all payment types. In response to your query as to whether we willing to facilitate the Fundi payment option. The response to that is that our process allows payments using the bursary card, book allowance. Once CUT accepts our proposal, we would request confirmation of this which we would sent to Fundi to activate payment facility so that we can assist CUT bursary students.

Please do not hesitate to contact us should you have any questions.

Best regards

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