

STAFF MEMBER	Dr Willien Fourie
DESIGNATION / POSITION	Lecturer
TEL. FAX E-MAIL OFFICE	Tel: 051 507 3287 Fax: 051 5073363 E-mail: fouriew@cut.ac.za
QUALIFICATIONS	Dr Fourie graduated from the Universities of Stellenbosch (BA Physical Education, Higher Teaching Diploma, BA Hon HM Science (University of the Free State) Master's Degree in Education and PhD in Education (Event Management) at the Central University of Technology, Free State.
PORTFOLIO / SHORT CV	<p>Dr Fourie focuses on the organisational development of event managers and is well recognised for the expertise and experience she has in the designing and implementation of structures in the organising of events on international, national and provincial level. She has more than 35 years of experience as event organiser of several, international and national as well as provincial championships, and multi-coded sport events. She managed several sporting codes, teams to provincial, national and world events, such as the Universiade or World Student Games. Over a period of 17 years she operated as sport manager, which also included facility management, club management, event management and team management. She obtained Springbok colours in 1991 as Manager of the Springbok Athletics Team and since 1992 have received on several occasions SA and SA Student Colours as manager. 2001 she attended the World Student Games as Media Liaison Officer of the SA Student Team in Beijing, China.</p> <p>She represented several provinces as an athlete, hockey player and managed and coached several provincial teams. She has national qualifications as coach in the long distances as well as hurdles. She conducted several coaching and administrative courses. She established athletics on national level at Technikons and served SASSU Athletics now known as USSA Athletics since 1991 till 2003 as Secretary-General and Vice-Chairperson and served as selector of Track and Field until 2008. In 1999 she was a nominee for the Award: Bloemfonteiner of the Year. In 2005 and 2008 she received an award as Sport Announcer of the Year – Radio. 2010 she received an award from USSA Athletics with gratitude and appreciation for loyal and uncompromising services rendered since 1993. She also received a Merit award from the Free State University for service to athletics and from Radio Rosestad as Sport Administrator of the year. She was nominated to service student athletics on the board of Athletics South Africa (ASA) in 2010 - 2011. She is involved in doping and represented ASA and the IAAF at the opening of the B Sample and currently serve on the South African Institute for Drug-free Sport Anti-Doping Tribunal Panel as a Sport Administrator representative.</p>
AREAS OF EXPERTISE	Event Management; Team Management and Facility Management
PUBLICATIONS	<p>The Cinderella of track and field event management. African Journal for Physical Education, Recreation and Dance (AJPHRD) December 2010 supplement):36-48. .</p> <p>Reviewed articles: Reviewed an article for the Journal of Hospitality Management and Tourism. Journal: Journal of Hospitality Management and Tourism. Reviewed several articles for the Journal: SA Journal for research in Sport,</p>

	Physical Education and Recreation.
BOOK(S) OR CHAPTER(S) IN BOOK(S)	2009 Book: Event Management. Planning framework for successful track and field events.
PRESENTED CONFERENCES, SEMINARS, WORKSHOPS	<ul style="list-style-type: none"> - 2008 Plan to Fail – Fail to Plan: SASReCON, Port Elizabeth. - Events 2008 – Faculty of Management Sciences, CUT Research Day. Africa, Best practices in Event Management, 2008 Africa – Workshop and Training Conference, Johannesburg. - Debriefing the Cinderella of Event Management – 2009 Sport Mega – events and their legacies conference, Stellenbosch. - Debriefing – Prestige Research Day, CUT 2010. - Successful Events: The role of branding – Prestige Research Seminar Faculty of Management Sciences, CUT 2014 - The intricacy of branding: the role of planning in sport events – Sport Tourism International Conference 2014, Coimbra, Portugal.
LINKEDIN RESEARCHGATE GOOGLE SCHOLAR PROFILE	