

<b>STAFF MEMBER</b>	Dr René Haarhoff
<b>DESIGNATION / POSITION</b>	Head of the Department of Tourism & Event Management
<b>TEL.   FAX   E-MAIL   OFFICE</b>	Tel: 051 507 3849   Fax: 051 5073363   E-mail: <a href="mailto:rnel@cut.ac.za">rnel@cut.ac.za</a>
<b>QUALIFICATIONS</b>	
<b>PORTFOLIO / SHORT CV</b>	<p>Dr René Haarhoff is the Head of Department: Tourism &amp; Event Management. At first she studied law and obtained a B.IURIS degree. Later she furthered her studies at the Central University of Technology where she obtained a BTech degree in Tourism Management and a Masters in Tourism Marketing and a doctorate in Business Administration. Industry experience includes an eight year career at South African Airways and a senior travel consultant at Magic Travel. She was also the proud owner of a successful guest house in Bloemfontein from 2000 – 2004.</p> <p>She also completed short courses offered by University of Cape Town in: Guest house Management and another in Project Management. She also obtained a certificate from Stellenbosch University in Doctoral Study Supervision.</p> <p>In 2012 Rene received the Vice Chancellor's Award of Excellence: Community Engagement for her involvement in the STRONGBOW (Sustainable Tourism based on Natural Resource Management with a Gender Balance towards Woman) project in Ethiopia which was completed in conjunction with Vrije University Netherlands.</p> <p>She was also nominated by HESA (Higher Education South Africa) as one of 25 national candidates for the Higher Education Leadership Programme (HELM). In 2010 she received the award for the Best Research at the Prestige Research Seminar Faculty of Management Sciences, CUT. In 2015 she was a national finalist for the ASATA Diners Club Awards: Exceptional Commitment and in the same year she was also the finalist for the Vice Chancellors Award in the Faculty of Management Sciences in the category Advanced Teaching.</p> <p>Currently she is involved in a number of national and international research projects.</p>
<b>AREAS OF EXPERTISE</b>	Tourism
<b>PUBLICATIONS</b>	
<b>BOOK(S) OR CHAPTER(S) IN BOOK(S)</b>	
<b>PRESENTED CONFERENCES, SEMINARS, WORKSHOPS</b>	
<b>LINKEDIN RESEARCHGATE GOOGLE SCHOLAR PROFILE</b>	

