



# RECRUITMENT ADVERTISEMENT

## FACULTY OF MANAGEMENT SCIENCES Department of Business Management

|  |   |                                      |                   |
|--|---|--------------------------------------|-------------------|
| <b>POST TITLE</b>                                  | <b>Lecturer / Senior lecturer: Marketing Management</b><br><i>(Applicants qualifying for appointment at senior lecturer level shall be given preference)</i>  |                                      |                   |
| <b>SUBJECT FIELD(S)</b>                            | • Marketing   |                                      |                   |
| <b>REFERENCE NUMBER</b>                            | • 1100  | <b>CLOSING DATE FOR APPLICATIONS</b> | • 07 October 2016 |
| <b>MINIMUM QUALIFICATION</b>                       | <ul style="list-style-type: none"> <li>• <b>Lecturer:</b> A relevant Master's-level degree (i.e. M Tech / Masters / NQF 9 or equivalent)</li> <li>• <b>Senior lecturer:</b> A relevant Doctorate level degree (i.e. D Tech / Phd / NQF 10 or equivalent)</li> </ul>   |                                      |                   |
| <b>MINIMUM EXPERIENCE &amp; OTHER REQUIREMENTS</b> | <p><b>Lecturer</b></p> <ul style="list-style-type: none"> <li>• At least two years' teaching / lecturing experience in the relevant subject field</li> <li>• Evidence of research output (publication) and presentation at national conference</li> </ul> <p><b>Senior lecturer</b></p> <ul style="list-style-type: none"> <li>• At least four years' teaching / lecturing experience in the relevant subject field</li> <li>• Evidence of research output, post-graduate supervision and presentations at national and international conference</li> </ul> |                                      |                   |
| <b>DESIRED QUALIFICATION AND/OR EXPERIENCE</b>     | • Evidence of progress towards a Doctorate degree will be an advantage for applications at Lecturer level   |                                      |                   |
| <b>DIRECT ENQUIRIES TO</b>                         | • Prof MN Naong at <a href="mailto:mnaong@cut.ac.za">mnaong@cut.ac.za</a> or 051 507 3217   |                                      |                   |

### MAIN TASKS

|                                      |                       |
|--------------------------------------|-----------------------|
| 1. Teaching, learning and assessment | 2. Student evaluation |
| 3. Research                          | 4. Administration     |
| 5. Control and organisation          | 6. Community service  |

### IMPORTANT INFORMATION REGARDING YOUR APPLICATION

*(Kindly ensure that you read and comply before submitting your application)*

- Please complete a separate application form for each post.
- The University may decide to consider only completed applications consisting of ALL the documents listed below for selection.
  - A completed and signed CUT application form;
  - A comprehensive Curriculum Vitae;
  - A **certified** copy of a South African identity document or a passport;
  - A complete set of **certified** copies of qualifications (only certified copies of documents are required. Please do NOT submit any original documents); and
  - A **certified** copy of the SAQA accreditation of any qualifications obtained at education institutions outside South Africa.

### GENERAL REMARKS

- Candidates will be recruited and appointed in accordance with the Employment Equity and Affirmative Action Programmes of the Central University of Technology, Free State.
- The Central University of Technology, Free State reserves the right to conduct/employ a third party to conduct a background investigation in respect of all short-listed candidates.
- Correspondence will be limited to short listed candidates only.
- The Central University of Technology, Free State reserves the right not to make an appointment in the advertised post and/or to appoint other suitable persons recruited by means other than this advertisement. Appointment, either on a permanent or contract basis, will be negotiated with the successful candidate.
- Application forms are available from the Human Resources section, ZR Mahabane Building, CUT Campus, Bloemfontein or on CUT's website.

- Complete applications, quoting the specific reference number, should reach CUT on or before the closing date via:

**By hand:**

The Resourcing office, Human Resources  
Central University of Technology, Free State  
ZR Mahabane building  
20 Pres. Brand Street  
Bloemfontein

**By mail**

The Resourcing Office, Human Resources  
Central University of Technology, Free State  
ZR Mahabane building  
Private Bag X20539  
Bloemfontein, 9300

**By e-mail:**

[jobs@cut.ac.za](mailto:jobs@cut.ac.za)